



### AGREEMENT MADE BETWEEN

## **WCCO-TV**

CONTRACT NO. REV.

1141-53926-1

**DATE PRINTED** 

10/10/12

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

			AND	PAGE 1
146318 NAME AND ADDRESS	STRATEGIC MEDIA 7669 Stagers Loo Delaware		BACHMANN FOR CONGRESS PO Box 49756  Blaine MN 55449-0756  USA	Cancellation Notice Required Announcement 28 days prior notice
CONTACT LOCAL SALESPERSON	USA WHITNEY EVERSOLE Nicole Roy Pol	AGENCY EST. NO.	PRODUCTBACHMANN FOR CONGRESS 10/10-15 PRODUCT 1300 CODE	
NATIONAL SALESPERSON BROADCAS	and the second s	\$ 10/09/12 AND ENDING 1		

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ITEM	DAYS	SPOTS PWK.	FROM	ме то	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
TIEW	BATO	1 1110	1110111	,,,	ELITOTT		11100111110	220011		
1	00111	3	04:58A	05:58A	30S	10/10/12-10/12/12	SUNRISE THIS MORNING	3	250.00	750.00
2	10000	1	04:58A	05:58A	30s	10/15/12-10/15/12	SUNRISE THIS MORNING	1	250.00	250.00
3	00222	6	05:58A	07:00A	30S	10/10/12-10/12/12	THIS MORNING	6	425.00	2550.00
4	20000	2	05:58A	07:00A	30S	10/15/12-10/15/12	THIS MORNING	2	425.00	850.00
5	00111	3	07:00A	09:00A	30S	10/10/12-10/12/12	CBS THIS MORNING	3	250.00	750.00
6	10000	1	07:00A	09:00A	30S	10/15/12-10/15/12	CBS THIS MORNING	1	250.00	250.00
7	Sa	1	05:58A	08:00A	30s	10/13/12-10/13/12	CBS THIS MORNING: SATURDAY	1	400.00	400.00
8	Su	1	07:58A	09:30A	30s	10/14/12-10/14/12	CBS SUNDAY MORNING	1	1800.00	1800.00
9	Su	1	09:30A	10:30A	305	10/14/12-10/14/12	FACE THE NATION	1	1800.00	1800.00
10	00110	2	09:58A	11:00A	30s	10/10/12-10/11/12	PRICE IS RIGHT	2	475.00	950.00
11	10000	1	09:58A	11:00A	30s	10/15/12-10/15/12	PRICE IS RIGHT	1	475.00	475.00
12	00111	3	11:58A	12:30P	30s	10/10/12-10/12/12	NOON NEWS	3	675.00	2025.00
13	10000	1	11:58A	12:30P	30s	10/15/12-10/15/12	NOON NEWS	1	600.00	600.00
14	00110	2	03:57P	05:00P	30s	10/10/12-10/11/12	ELLEN DEGENERES	2	750.00	1500.00
										-

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





7669 Stagers Loop

WHITNEY EVERSOLE

Nicole Roy Pol

Delaware

USA

STRATEGIC MEDIA PLACEMENT

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90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND PAGE AGENCY (OR SERVICE) ACTING AS AGENT FOR 170490 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** BACHMANN FOR CONGRESS Required PO Box 49756 Announcement 28 days Blaine MN 55449-0756 prior notice

PRODUCTBACHMANN FOR CONGRESS 10/10-15

1

1300

SALESPERSON NATIONAL

LOCAL

**ADDRESS** 

CONTACT

146318

NAME

AND

SALESPERSON BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 10/15/12 NO. WEEKS:

2860

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

OH 43015-7010

AGENCY EST. NO.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

USA

PRODUCT

CODE

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ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
15	10000	1	03:57P	05:00P	30S	10/15/12-10/15/12	ELLEN DEGENERES	1	750.00	750.00
16	00111	3	04:59P	05:30P	30s	10/10/12-10/12/12	M-F 5PM NEWS	3	1650.00	4950.00
17	10000	1	04:59P	05:30P	305	10/15/12-10/15/12	M-F 5PM NEWS	1	1650.00	1650.00
18	00111	3	05:30P	05:58P	305	10/10/12-10/12/12	CBS EVENING NEWS	3	2500.00	7500.00
19	10000	1	05:30P	05:58P	30s	10/15/12-10/15/12	CBS EVENING NEWS	1	2500.00	2500.00
20	00221	5	05:59P	06:30P	30s	10/10/12-10/12/12	M-F 6PM NEWS	5	2200.00	11000.00
21	10000	1	05:59P	06:30P	30s	10/15/12-10/15/12	M-F 6PM NEWS	1	2200.00	2200.00
22	00111	3	06:27P	07:00P	30s	10/10/12-10/12/12	WHEEL OF FORTUNE	3	2000.00	6000.00
23	10000	1	06:27P	07:00P	30s	10/15/12-10/15/12	WHEEL OF FORTUNE	1	3000.00	3000.00
24	Sa	2	11:00A	06:00P	30s	10/13/12-10/13/12	NCAA COLLEGE FOOTBALL	2	300.00	600.00
25	00212.0	5	10:00P	10:35P	30s	10/10/12-10/12/12	LATE NEWS M-F/SU	5	2800.00	14000.00
26	20000.0	2	10:00P	10:35P	30s	10/15/12-10/15/12	LATE NEWS M-F/SU	2	2800.00	5600.00
27	Su	1	10:35P	11:05P	30S	10/14/12-10/14/12	WCCO 4 NEWS AT 10:30	1	900.00	900.00
28	Sa	1	10:00P	10:35P	30S	10/13/12-10/13/12	LATE NEWS SAT	1	1800.00	1800.00
29	00111	3	10:35P	11:38P	30s	10/10/12-10/12/12	LATE NIGHT WITH DAVID	3	500.00	1500.00
30	10000	1	10:35P	11:38P	30s	10/15/12-10/15/12	LATE NIGHT WITH DAVID	1	500.00	500.00
	1900000-000000000		CE - OU SECONO INC.	Charles and Charles Annual				Outstand the same	- Internet	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

AS AGENT FOR (ADVERTISER) ACCEPTED BY AGENCY





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### WCCO-TV

CONTRACT NO. REV. 1141-53926-1

**DATE PRINTED** 

10/10/12

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450 AND

WCCO-TV

3 PAGE

146318	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	A 170490 ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	STRATEGIC MEDIA	PLACEMENT	BACHMANN FOR CONGRESS	
AND	7669 Stagers Loo	p	PO Box 49756	Required
				Announcement 28 days
ADDRESS	Delaware	ОН 43015-7010	Blaine MN 55449-0756	prior notice
	USA		USA	
CONTACT	WHITNEY EVERSOLE	:	PRODUCTBACHMANN FOR CONGRESS 10/10-15	
LOCAL	Nicole Roy Pol	AGENCY EST. NO.	PRODUCT 1300	

CODE

SALESPERSON NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 10/15/12 NO. WEEKS:

2860

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

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-ethnicity		SPOTS		ME			2222442	TOTAL	LINUT DATE	TOTAL MALUE(4)
ITEM_	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
31	М	1	09:00P	10:00P	30s	10/15/12-10/15/12	HAWAII FIVE-0	1	4500.00	4500.00
32	W	1	06:58P	07:58P	30s	10/10/12-10/10/12	SURVIVOR XXV: PHILIPPINES	1	3600.00	3600.00
33	W	1	09:00P	10:00P	308	10/10/12-10/10/12	CSI:CRIME SCENE	1	4000.00	4000.00
34	Th	1	06:58P	08:00P	30S	10/11/12-10/11/12	THE BIG BANG THEORY/TWO AND	1	6500.00	6500.00
35	F	1	06:58P	08:00P	305	10/12/12-10/12/12	CSI: NY	1	3500.00	3500.00
36	Su	1	05:58P	07:00P	30s	10/14/12-10/14/12	SIXTY MINUTES SUNDAY	1	5500.00	5500.00
37	Su	1	08:00P	09:00P	30S	10/14/12-10/14/12	THE GOOD WIFE	1	4000.00	4000.00
38	F	1	09:00P	10:00P	30s	10/12/12-10/12/12	BLUE BLOODS	1	4000.00	4000.00
39	01000 Cancelled		05:30P	05:58P	30s	10/09/12-10/09/12	CBS EVENING NEWS	0	2500.00	.00
40	W	1	07:58P	08:58P	30s	10/10/12-10/10/12	CRIMINAL MINDS	1	4000,00	4000.00
41	Su	1	11:57A	06:00P	30S	10/14/12-10/14/12	NFL REGULAR SEASON GAMES	1	4500.00	4500.00
42	м	1	06:58P	07:58P	30S	10/15/12-10/15/12	HOW I MET YOUR	1	4000.00	4000.00
43	Su	1	09:58A	11:30A	30s	10/14/12-10/14/12	WCCO SUNDAY MORNING NEWS	1	800.00	800.00
44	т	1	09:00P	10:00P	30s	10/09/12-10/09/12	VEGAS	1	4000.00	4000.00

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ACCEPTED BY AGENCY AS AGENT FOR (ADVERTISER)



NATIONAL SALESPERSON



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90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450 AND

PAGE 4

146318	AGENCY (OR SERVICE)	ACTING AS AGENT FOR 170	190 ADVERTISER (O	R AGENCY AND ADVERTISER)	Cancellation Notice
NAME	STRATEGIC MEDIA P	LACEMENT	BACHMANN FOR CON	GRESS	
AND	7669 Stagers Loop		PO Box 49756		Required
					Announcement 28 days
ADDRESS	Delaware	ОН 43015-7010	Blaine	MN 55449-0756	prior notice
	USA		USA		
CONTACT	WHITNEY EVERSOLE		PRODUCTBACHMANN	FOR CONGRESS 10/10-15	
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 2860	PRODUCT 1300 CODE		

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BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 10/15/12

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NO. WEEKS:

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